

**Subject:** ACTION ALERT: Los Angeles says NO to Measure S  
**From:** "Central City Association" <jdanganan@ccala.org>  
**Date:** 03/08/2017 09:32 AM  
**To:** "Julia Marino" <jmarino@downtownla.com>

[CCA Action Alert](#)

Image

You helped defeat  
Measure S!

**Historic citywide coalition defeats  
Measure S**

**About 2/3 of voters showed  
us they want to see our city  
grow, create jobs, and rise to  
the challenges of addressing  
the housing and  
homelessness crises.**

This proves that L.A. thrives when we  
build diverse coalitions and work  
together.

CCA thanks you for your time and effort  
into helping defeat Measure S. We  
know Downtown is the city center and  
will continue to play a pivotal role in  
defining a positive future for our city.

Affairs and Government Relations,  
[Marie Rumsey](#).

Image

[Image](#)  
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Central City Association of Los Angeles

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Line"**

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